

# DRAFT

## Annual Report

2008/09



RYEDALE  
DISTRICT  
COUNCIL



HOUSING &  
EMPLOYMENT



DIVERSE  
& VIBRANT



COMMUNITY  
SAFETY &  
YOUNG PEOPLE



ENVIRONMENT



TRANSPORT &  
COMMUNICATIONS



ACCESSIBLE  
SERVICES

*'Working with you to make a difference'*



Page	
2	Contents
3	Welcome
4	Where we are
6	Who we are
8	How we work
10	Our Vision
12	A year in the life
14	Council Priorities 2009 - 2013
16	Why have we chosen these priorities
17	What did our communities say
18	Corporate Priorities Aim 1
20	Corporate Priorities Aim 2
22	Corporate Priorities Aim 3
24	Corporate Priorities Aim 4
26	Corporate Priorities Aim 5
28	Corporate Priorities Aim 6
30	New Performance Framework
32	National Indicators
34	Our Finances
40	Community Engagement
42	Our Staff
43	One council for everyone
44	Useful Contacts

## Introduction by Cllr Keith Knaggs, Leader of Ryedale District Council



Welcome to Ryedale District Council Annual Report 2008/9

This is a review of our work during the year and sets out how we have spent public money to deliver on our key services.

It also shows how we have worked with you to deliver effective and cost efficient services throughout the whole of Ryedale – funded by your council tax payments of just £2.77 a week.

Every year Ryedale District Council sets out its annual corporate priorities; these are part of longer-term strategic themes for the area.

This ensures our work is focused to have the biggest impact and most benefit for people living and working in the district.

Full details of the priorities for 2007/08 and our achievements in these areas can be found on pages x to x

The priorities are decided in partnership with the community. Each year we consult with Ryedale residents and key local community groups about our proposed priorities for the next year. This process is vital if we are to continue to ensure that we meet the needs and aspirations of the community we serve.

We also have evidence to show that the services we deliver are better than ever before. Every local authority is assessed against a set of central Government targets and the latest data shows that we have made important improvements in a number of different Areas which are also highlighted in this Annual Report.

## Introduction by Janet Waggott, Chief Executive of Ryedale District Council



This report highlights just what the authority has achieved throughout the last financial year through the services we provide for you.

There is continued enthusiasm among our staff and we are determined to use this as a platform to launch further service improvements and ensure that Ryedale District Council can continue to improve the lives of those who live and work in the district.

I hope you find this report useful and welcome any comments on how our services can be improved to meet your needs



Ryedale nestles between York and the Heritage Coastline of North Yorkshire. The North York Moors form the northern border of the District and the Yorkshire Wolds the southern limit. Ryedale is an area of outstanding scenery, with beautiful villages and vibrant market towns. The area has a rich cultural heritage and enjoys the legacy of a long term, relatively stable social and industrial base. Agriculture and food production sit alongside modern and emerging technology based industries.

The area is relatively advantaged. Crime and disorder are low, environmental quality is high and employment is full and varied. We have few of the immediate problems that are of overriding significance

in other locations. We do, however, have problems of disadvantage and change in areas and within sectors of the community; they are usually small-scale, so we can more readily respond to them. As far as we can, we seek to ensure that we maintain the quality of life in the District. Where we find disadvantage we take action to address it.

### Population

We have 53,300 residents, approximately 50% male and 50% female. There are higher than the UK average people aged 45 and over and lower than the UK average in all age ranges under 45 years. There are 0.63% economically active black and ethnic minority residents and 11.83% economically active disabled people (2001 Census). Residents live in the market towns of Malton and Norton, Pickering, Kirkbymoorside and Helmsley; the remainder living in villages or in individual properties in the rural areas, which comprise 575 square miles of vale, moors and wolds.

### Geography

To the north and west of the District lie the sparsely populated Cleveland Hills and the North York Moors - a third of the North York Moors National Park is within Ryedale. To the south are the fertile, gently undulating Yorkshire Wolds. The south-western corner of the District reaches the outskirts of the City of York and in the east the boundary is six miles from the North Sea.

A striking characteristic of Ryedale is the outstanding quality of its countryside, villages and market towns. This is reflected in the designation of the North York Moors National Park and the Howardian Hills Area of Outstanding Natural Beauty.

The finest examples of historic buildings and features in Ryedale are legally protected; there are 46 conservation areas, more than 2,000 listed buildings, 440 scheduled ancient monuments and eight registered historic parks and gardens.

### Economy

Ryedale's economy is generally diverse and robust. We have a strong, and growing, small firms sector. The District has a well-balanced industrial structure and no segment predominates, although agricultural employment is relatively high. One of the striking features of the businesses in Ryedale is the presence of small-scale, high-technology producers, making goods ranging from aircraft and submarine products to microwave guides and computer systems. Ryedale has a significantly high level of businesses per population. We have 745 businesses per 10,000 resident adults, compared to an England average of 419 and 334 in York (2008).



### Employment

Ryedale has low unemployment with 2.4% in April 2009. When we are ranked using the Index of Local Deprivation it is one of the least deprived areas in the country. But there are pockets of social and economic deprivation. Reasons for this include geographic isolation, reduction in local services and low income levels. Workers in Ryedale receive low average earnings and income with about 60% of the population earning less than the national average (2008).

### Housing

For the January to March quarter of 2009 the average sale price for houses in Ryedale was £206,465 - a decrease of nearly 21% below the same quarter in 2008. 12% of our housing stock is social rented, compared to a national figure of 20%. About 100 houses were built in Ryedale in 2008-09 but the usual number is between 100 and 200. Few of the developments are 'estate' size even though most of Ryedale is within the travel to work area of the City of York. 40% of our homes are detached; few, 20%, are terraced properties. There is a significant private rented housing sector.



### Transport and infrastructure

The main road network comprises the A64 (Leeds-York-Malton-Scarborough); the A170 (Thirsk-Helmsley-Pickering-Scarborough); and the A169 (Malton-Pickering-Whitby). Access to Ryedale along the A64 is good, but the road is heavily congested at peak holiday periods. Public road transport is good along the main roads. There is a main bus station next to the railway station in Malton/Norton. The Manchester-York-Malton-Scarborough railway line provides a link to the national rail network. People in the more remote rural areas, however, have limited access to public transport. This is a particular problem for people without access to private transport, particularly at weekends and evenings.

### Internet access

The number of Ryedale households using the internet was 48% in 2001, and by 2006, 63% had broadband. (Acxiom data) All Ryedale telephone exchanges were upgraded to ADSL in 2005. NYCC's broadband Wide Area Network (WAN) serves some areas of the District.

### Crime

Ryedale has one of the lowest crime rates in the country. This is evidenced by the majority (96%) of Ryedale residents feeling safe during the day and 72% feeling safe at night (Place Survey 2008). According to the latest crime figures, compared to the rest of North Yorkshire, the level of all crime types in Ryedale is below the average. During March, April and May 2009 the crime rate was 2.8 per 1,000 population or 149.7 total crimes – a reduction of 1.5% compared to the same three-month period last year (North Yorkshire Police Crimemapper). Although a low crime area overall, issues that have been highlighted as a problem are the number of people killed or seriously injured on the roads, alcohol harm, domestic abuse and all crime that affects quality of life such as criminal damage, violence and anti social behaviour.

### Health

Ryedale has in general terms a healthy population compared to the UK as a whole. However, Ryedale has an ageing population. 36% of people are over 55 (2007) and this can generate specialised health care needs. We have more GPs per head of population than the national average. Malton has a community hospital, but people who need acute healthcare mainly go outside the District to Scarborough, York or Leeds. Life expectancy for boys born in 2005-2007 in Ryedale is 78.4 years, compared with a UK figure of 77.3 years, and for girls it's 82.3 years compared with 81.5 years.

In 2001, 7.8% of Ryedale people questioned report themselves to be in poor health, this compares to a national average of 9.3%. (General Health, 2001 Census)



Name: **Janet Waggott**  
Job Title: Chief Executive  
Service Unit: Corporate Management Team



Name: **Paul Cresswell**  
Job Title: Corporate Director (s151)  
Service Unit: Corporate Management Team



Name: **Marie-Ann Jackson**  
Job Title: Corporate Director  
Service Unit: Corporate Management Team



Name: **Trevor Anderson**  
Job Title: Financial Services Manager  
Service Unit: Head of Service



Name: **Gary Housden**  
Job Title: Head of Planning  
Service Unit: Senior Management Team



Name: **Phil Long**  
Job Title: Head of Environmental Services  
Service Unit: Senior Management Team



Name: **Julian Rudd**  
Job Title: Head of Economy & Housing  
Service Unit: Senior Management Team



Name: **Louise Sandall**  
Job Title: Head of Organisational Development  
Service Unit: Senior Management Team



Name: **Clare Slater**  
Job Title: Head of Transformation  
Service Unit: Senior Management Team



Name: **Anthony Winship**  
Job Title: Head of Legal  
Service Unit: Head of Service



Name: **Councillor Mr Keith Knaggs**

Leader of the Council

Party: Conservative

Ward: Ryedale South West



Name: **Councillor Mrs Dinah Keal**

Chairman of Council

Party: Liberal Democrat

Ward: Norton West



Name: **Councillor Mr Brian Cottam**

Chairman of Planning Committee

Party: Conservative

Ward: Derwent



Name: **Councillor Mrs Linda Cowling**

Chairman of Community Services Committee

Party: Conservative

Ward: Pickering West



Name: **Councillor Mrs Valerie Arnold**

Chairman of Licensing Committee

Party: Conservative

Ward: Kirkbymoorside



Name: **Councillor Elizabeth Shields**

Chairman of Overview & Scrutiny Committee

Party: Liberal Democrat

Ward: North East



Name: **Councillor Mr Robert Wainwright**

Chairman of Policy & Resources Committee

Party: Independent

Ward: Hovingham



Name: **Mr Ian Hamilton**

Chairman of Standards Committee

Party:

## STANDARDS COMMITTEE

- Promotes and maintains high standards of conduct by Councillors and co-opted Members.
- Assists Councillors and co-opted Members to observe the Members' Code of Conduct.
- Advises the Council on the adoption or revision of the Members' Code of Conduct.
- Advises the Council generally on matters relating to the ethical conduct of the Council and its Members.
- Monitors the operation of the Members' Code of Conduct.
- Advises, trains or arranges to train Councillors and co-opted Members on ethical matters including the Members' Code of Conduct.
- Grants dispensations to Councillors and co-opted Members from requirements relating to interests set out in the Members' Code of Conduct.
- Local Assessment, Review and Determination of complaints of breaches of the Members' Code of Conduct.

## AUDIT COMMITTEE

- Considers and reports to the Council on the external auditor's management letter.
- Monitors compliance with audit, external inspectorate and Ombudsman reports
- Considers the statutory reports of the external auditor and to make any necessary arrangements with the external auditor for the provision of that service.
- Considers the reports of the internal auditor – North Yorkshire Audit Partnership.
- Monitors compliance with the Council's Local Code of Corporate Governance

## OVERVIEW AND SCRUTINY COMMITTEE

- Carries out service reviews and make recommendations for improvement.
- Scrutinises value for money; council performance; customer satisfaction and complaints
- Reviews and scrutinises the decisions made by and the performance of the Policy and Resources Committee and the Community Service and Licensing Committee.
- Reviews and scrutinises the performance of other public bodies in the area and inviting reports from them by requesting them to address the Committee and local people about their activities and performance.
- Exercises the right to call-in, for reconsideration, certain decisions made, but not yet implemented by the Policy and Resources Committee and Community Services Committee.
- Members of the Overview & Scrutiny Committee also sit as the Audit Committee and have been given delegated authority to exercise the Audit Committee role for Ryedale District Council

## PLANNING COMMITTEE

- Development Control function (determines planning applications)
- Planning Enforcement for Breach of Planning Control (unauthorised uses or development)
- Advertisement Control
- Protection of Trees
- Protection of Hedges
- Listed Building and Conservation Area Control

Policy  
Resources  
Committee  
10 Members

## Standards Committee

5 Elected Members,  
3 Parish Councillors  
& 3 independent  
members

Council  
30 Members

## Audit Committee 9 Members

## Overview & Scrutiny Committee 9 Members



Policy &  
Resources  
Committee  
Members

Community  
Services  
Committee  
11 Members

Council  
Members

Licensing  
Committee  
11 Members

Planning  
Committee  
16 Members

## POLICY AND RESOURCES COMMITTEE

- Community Plan - responsible for the Council's contribution to the Ryedale Community Plan and leads the Council's work as a member of the Local Strategic Partnership.
- Corporate Plan - provides leadership and direction for the Council and to keep the Council's policies and objectives under review.
- Budgets – recommends the Annual Revenue Budget and the Capital Programme to the Council and monitors the Council's spending.
- Council Tax - considers and recommends to the Council the amount of Council Tax to be levied.
- Resources - deals with matters concerning finance, personnel, land, property and information and communications technology.
- Public Relations - formation, implementation, management and review of the Council's public relations and publicity.
- Emergency Planning.
- Health & Safety.
- Setting of Fees and Charges.
- Services:
  - a. planning policy;
  - b. the conservation of the built heritage of the District and the countryside, landscape and biodiversity of the District;
  - c. integrated transport;
  - d. the economic vitality and viability of the District's towns and villages;
  - e. tourism;
  - f. car and lorry parks, and public conveniences;
  - g. land charges and electoral arrangements.

## COMMUNITY SERVICES COMMITTEE

- Housing Strategy, Housing Investment Programme;
- Housing standards, homelessness and advice, Housing Needs Register and Welfare Benefit;
- Private Sector Housing;
- Environmental Health and Licensing;
- Public Health and Pollution Issues;
- Waste Management including domestic and trade refuse collection and street cleansing;
- Land Drainage;
- Environmental Sustainability;
- Leisure, Sports and Recreation;
- Cultural Strategy;
- Community Development, Community Safety, Rural Access;
- Ryecare Area Services;
- Smokefree Legislation; and,
- Hackney Carriage and Private Hire Licences.

## LICENSING COMMITTEE

To exercise the functions of the Council in relation to:-  
LICENSING ACT 2003

- Determining applications for Premises Licences for:
    1. the retail sale of alcohol;
    2. the supply of alcohol by or on behalf of a club to or to the order of, a member of the club;
    3. the provision of regulated entertainment; and
    4. the provision of late night refreshment
  - Determining applications for Personal Licences
  - Temporary Event Licences
- GAMBLING ACT 2006

## Imagine Ryedale...

The vision of local people for Ryedale in 2013 is of a place



### Vibrant Communities

with vibrant communities where everyone is respected; where all generations have opportunities to express themselves; where diversity is welcomed and encouraged.

### Strong Safe Communities

that is home to welcoming and familiar neighbourhoods, where people and friendships are valued. Community spirit is strong, underpinned by security and safety. There is mutual trust between local people and the organisations that exist to help, support and serve them.

### Access and Communication

where it is easy to access any part of Ryedale, and all other places, for work and play. Communication is dealt with in flexible and innovative ways

### Health and wellbeing

where people enjoy life, work and leisure at their own pace. Freed from stress, they can take care of themselves and others.



### Landscape and Environment

which is a cherished mixture of towns, villages and landscapes. It is a peaceful sanctuary, not crowded or polluted.

### Developing Opportunities

Where everyone is involved in and can influence planning for the community; the places where they live and work; increasing opportunities to meet, learn and have fun.

The Council shares this vision with the communities of Ryedale and is working with partners from the public private and voluntary and community sectors to make this vision a reality.

## **The Councils vision for Ryedale is of**

*‘a place where all residents can enjoy a good quality of life, with strong, prosperous and welcoming communities’*

## **The Mission of the Council is**

*‘working with you to make a difference’*



**Museum takes on new look** A POPULAR Ryedale attraction picked itself up after suffering the worst flooding in its 40 year history. The Beck Isle Museum of Rural Life in Pickering has used the disaster as an opportunity to revamp many of its displays, introduce new ones and give its exhibitions a fresh look, supported by Ryedale District Council and local community groups.



**Have a Say on Future of your Village.** What makes Ampleforth special – and how can it be kept that way? That's the question local people were asked at an open meeting in the village. The draft Ampleforth Conservation Area Assessment and Management Plan has been drawn up by Ryedale District Council and the North York Moors National Park Authority following consultation with residents. The plan will be a blueprint for the future of the village.



**Castle Gardens Open Day** new public park in Malton opened its gates. The garden features formal and woodland footpaths, open-air classrooms, seating and an area that will be used for community events, open air theatre and music. It is classed as a scheduled ancient monument of national significance because the grounds are remains of a Roman Fort, Malton Castle and a Jacobean Prodigy House.



**Community Safety Plan** Launched RYEDALE'S community safety partnership aims to make crime history in the district. Safer Ryedale launched its new Partnership Plan outlining its work priorities for the next three years. Priorities for the next three years are:

- Community priorities
- Safer Roads
- Alcohol Harm Reduction
- Domestic Abuse



**Success of smoking ban** Environmental health officers from Ryedale District Council made 936 inspections from July 2007 to March and have found a "very high level of compliance". "Our experience, from inspections and compliance-building work has been that this is a popular law and is embraced by businesses and general public alike."



**Ryedale Housing Crisis** High house prices and low wages has left Ryedale facing the "most severe housing crisis in the country", according to a report. The National Housing Federation (NHF) has revealed the average house price (£239,051) throughout the district is more than 15 times the average wage (£15,262) – easily the worst in Yorkshire and Humberside. The council's drive to provide affordable housing for rent or buy has seen it recently approve 57 affordable units, secure £5.6 million from Yorkshire Housing to provide 107 more homes.





**Cash Boost for Ryedale Folk Museum** An ambitious £2.3 million project to expand Ryedale Folk Museum has been handed a £250,000 cash boost. Ryedale District Council has vowed to support plans to house an almost priceless collection – created by brothers Edward and Richard Harrison - of more than 10,000 artefacts which, it is anticipated, will become a major visitor attraction and an important learning centre.



**Investment in Malton Town Centre** Malton benefitted from a £350,000 cash boost when Ryedale District Council agreed to match a £138,000 grant from Yorkshire Forward and a further £27,000 from the county council and third parties to fund improvements to the town centre. The council will find its share of the £185,000 from its capital programme. The money will be spent on a package of improvements including signs and information boards, access routes and paving and further enhancements to yards and ginnels.



**Help for Business in economic downturn** Businesses in Ryedale battling against the recession are given a lifeline by the district council in a two-pronged plan. The council has allocated £100 resources to help start-up businesses and to aid established enterprises by using money from reserves at Ryedale House and is working with Business Link to promote the scheme.

- October 2008
- November 2008

- December 2008
- January 2009

- February 2009
- March 2009

**Third of Residents in Fuel Poverty** One in three private households in Ryedale live in fuel poverty. That represents 6,694 households, according to a survey carried out for Ryedale District Council. The survey stresses that fuel poverty in Malton and Norton is relatively low, reflecting the provision of mains gas and the fact there are more terraced and new houses. Although fuel poverty occurs across the district it is concentrated in the rural areas and villages and many people who live in older housing



**Funding for CAB in Credit Crunch** Ryedale Citizens Advice Bureau (CAB) received £9,500 from Ryedale District Council to enable it to maintain its money advice services. CAB is based in Community House, Malton, District councillors unanimously voted to release the funding at a meeting of full council. The demand for the services of the Ryedale CAB has already seen an increase with the current difficult economic conditions. CAB helps people resolve their legal, money and other problems by providing free, independent and confidential advice.



[www.adviceguide.org.uk](http://www.adviceguide.org.uk)

**Play rangers secure £200k** Children were able to enjoy a range of play activities across Ryedale over Easter, after council chiefs secured £200,000 in lottery funding. The Ryedale Play Rangers organise sports and games encouraging youngsters to make the most of what each site offers, including the local wildlife. The Ryedale Play Rangers programme was launched last summer. Lottery Fund cash in 2007. Photo of playrangers (JB)





**Aim 1 - To meet housing needs in the Ryedale District Council area**

**Strategic Objective 1: To change and add to housing stock to meet the local housing needs**

**Strategic Objective 2: To support people to access a suitable home or remain in an existing home**

We will achieve this through the provision of additional affordable and specialist homes and the adaptation of existing homes and by supporting people to access a suitable home or remain in an existing home with support services provided.

Our priority activities will include:

- Identifying sufficient housing sites to meet anticipated future needs
- providing additional affordable and specialist homes
- bringing empty homes back into use
- providing a range of housing advice and support
- trying to prevent homelessness through the services of the Housing Options Team
- assisting households facing mortgage difficulties
- reducing fuel poverty particularly for vulnerable households



**Aim 2 - To create the conditions for economic success in Ryedale**

**Strategic Objective 3: Place of opportunity – to have the economic structure and supporting infrastructure in place**

**Strategic Objective 4: Opportunity for people – increasing wage and skills levels**

We will do this through the development of sites and premises, physical infrastructure and business support and increasing levels of wages and skills in the workforce.

Our priority activities will include:

- Identifying sufficient sites for industrial, business and retail use
- Improving the vitality of Malton as a retail centre
- Improving the infrastructure and strengthening the role of the market towns
- Serving the needs of local businesses in a changing economic climate
- Helping people to acquire the skill they need to access employment opportunities
- Paying the right benefit to the right people at the right time



**Aim 3 - To have a high quality, clean and sustainable environment**

**Strategic Objective 5: Reducing waste and CO2 emissions**

**Strategic Objective 6: Planning to adapt to climate change**

**Strategic Objective 7: To maintain the quality of our local environment**

We will achieve this through the reduction of CO2 emissions and planning to adapt to climate change and improving the quality of our local environment

Our priority activities will include:

- Reducing levels of CO2 emissions from our own operations Increasing the rate of recycling and reducing the amount of waste collected
- Reducing the amount of trade waste sent to landfill sites
- Designing for the environment
- Ensuring that future developments are in the right locations
- Avoid inappropriate development in flood risk areas and managing the risk of future flooding
- Improving street and environmental cleanliness



**Aim 4 - To help all residents to achieve a healthy weight by encouraging an active lifestyle, in communities where everyone feels welcome and safe**

**Strategic Objective 8: Safe and Healthy Villages and Towns**

We want to encourage active lifestyles in communities where everyone feels welcome and safe and will achieve this through our support for safe and healthy villages and towns

Our priority activities will include:

- Minimising the effects of crime and anti-social behaviour on communities within Ryedale
- Improving perceptions of local crime levels.
- Developing a vision towards the legacy of the 2012 Olympics
- Working to increase participation in and satisfaction with the sport, active recreation
- Improving the cultural offer in Ryedale



**Aim 5: To transform Ryedale District Council**

**Strategic Objective 9: To know our communities and meet their needs**

**Strategic Objective 10: To develop the leadership, capacity and capability to deliver future improvements**

We want to transform Ryedale District Council to ensuring we understand our communities and that their needs are met. We will achieve this by delivering outcomes that are important to local people and developing the leadership, capacity and capability of the Council to deliver improvements in priority areas.

Our priority activities will include:

- Monitoring of service users and levels of customer satisfaction
- Supporting service improvement to meet the needs of all – excellence and diversity
- Achieving the vision of ‘A Plan for Every Parish
- Being recognised as an employer of choice
- Promoting and supporting democracy, encouraging participation in civic life
- Delivering the Councils’ Efficiency Programme.

## Why have we chosen these priorities?

### Housing Need

In Ryedale there is an imbalance between market house prices and the amount that many local people can afford to pay for a home. The housing affordability 'gap' in Ryedale is one of the worst in the country. This is a result of low wage levels and high house prices. Ryedale has an increasingly ageing population and as people get older their housing needs often change, with an increased level of support from services and access to specialised housing provision. People want to live in Ryedale and believe it is a good place to live where they can enjoy a high quality of life. Affordable housing includes social rented and intermediate housing provided to specified eligible households whose needs are not met in the market.

### Economic Success

The Ryedale economy is currently over reliant on traditional industries that are associated with low pay. There is a need to strengthen and diversify Ryedale's economy. The conditions need to be created in Ryedale to support the development of opportunities within sectors that are generally better paid than the current low average income levels. This would then provide opportunities for those with higher and specialist skill levels and additionally the potential to employ younger people who often choose to leave the area to access better opportunities. Ryedale continues to experience one of the largest affordability gaps between average income and house price in the Country.

### Environment

A striking characteristic of Ryedale is the outstanding quality of its countryside, villages and market towns. This is reflected in the designation of the North York Moors National Park and the Howardian Hills Area of Outstanding Natural Beauty. The finest examples of historic buildings and features in Ryedale are legally protected; there are 46 conservation areas, more than 2,000 listed buildings, 440 scheduled ancient monuments and eight registered historic parks and gardens. Ryedale District is very sparsely populated relative to the rest of England, being ranked 7th, with over

half of the population living in villages, hamlets and isolated dwellings. Ryedale possesses a very high quality environment and we intend to maintain this in future years.

### Active Safe Communities

Ryedale has a network of community facilities for recreation and leisure activities which are all owned and managed by local communities for their own use, and that of other residents and visitors. The council supports existing and new facilities through a programme of grant aid. The health of people in Ryedale is generally better than the average in England. The health of children and young people is generally in line with the average for England, apart from the percentage of children classified as obese, which is higher than average for schoolchildren in reception year. Ryedale has a lower rate of people claiming incapacity benefits for mental illness and a lower rate of hospital stays related to alcohol compared with the England averages. However, it remains the area with the highest rate for road injuries and deaths in England. Ryedale has one of the lowest crime rates in the country and much work is undertaken to maintain this level and to try and gain improvements. The priorities for Safer Ryedale – the Community Safety Partnership are safer roads, reducing levels of domestic violence and targeting all behaviour that is detrimental to the community and reduces the quality of life for people. Examples of such problems include burglary, criminal damage, and youth related behaviour, anti social behaviour alcohol and substance misuse.

### Transformation

We need to ensure that we understand our communities and deliver improvement in the areas which will make the greatest difference in the quality of life of people in our communities. We need also to target our resources on those who are in the greatest need, whilst ensuring that we deliver high quality services which represent good value for money for the taxpayer. Because of the rural nature of Ryedale inequality and disadvantage can occur in small pockets within any community. We need therefore to be innovative in the way we engage our communities. Ryedale is fully parished and levels of turnout at elections is consistently high, we will continue to support local democracy and encourage participation in civic life.



## What did our communities say?

### The Place Survey 2008

Following the completion of the place survey, a by over 1300 residents, it became clear that of those things for which the Council has direct responsibility or influence;

- affordable decent housing
- shopping facilities
- job prospects
- clean streets
- wage levels and the cost of living

were identified as the things most needing improving.

The full report and analysis of the play survey result visit [www.ryedale.gov.uk](http://www.ryedale.gov.uk)

### A Plan for Every Parish

The issues raised most frequently in Parish Plans are concerns over traffic and road safety, improvements and maintenance of the local environment, community facilities and communication. All the parish plans published by communities in Ryedale are available at [www.ryedale.gov.uk](http://www.ryedale.gov.uk)

### Raising our Game

When we asked a range of people, including adults with learning disabilities, people with caring responsibilities, older people and younger people, they told us that affordable housing and choice of housing was a priority for the area. People acknowledged that in order to be able to access housing they needed decent employment. People also wanted to shop locally but the market towns, particularly Malton need to be rejuvenated and the range of shops improved. Older people prioritised being part of a community and accessibility of local facilities and services most highly. Adults with learning disabilities would like more choice and access to independent living with some support services particularly advocacy support. Younger people were concerned about future housing options and job prospects and whilst acknowledging their concerns for the



environment felt that this was a national issue upon which we could make some impact locally through individual action.

They would like more opportunities for social activities and help to access these. All groups wanted us to improve our communications, to make information clear and to the point. This would help everyone in our communities to access our services and ensure they are receiving all those services for which they are the intended beneficiary and benefits to which they are entitled. This would also help to improve the accessibility of a wider range of services. Ryedale Parish Councils prioritised Housing and Economy and also requested more clarity in council communications.

The full report on our community engagement can be found on the Council website and is entitled 'Raising Our Game'. 'If you live in the outlying villages life gets more difficult than in the towns as you get older'. Ryedale Carers 'Employment opens the door' 'Housing and jobs are linked and then community comes from these' Adults with Learning Disabilities 'This group feels well housed already but need community' Older People 'Economy and Housing need more resource as they are currently under threat' Special Families We have undertaken a wide ranging and inclusive programme of community engagement in identifying our priorities for the next 4 years, as well as revisiting our earlier engagement activity. We will review our plan every year and will check with our communities that we are delivering our commitments and that they are making a difference.



## Aim 1 To have opportunity and choice of housing and employment for all

### WE WANTED TO:

- increase the availability of affordable housing  
reduce the affordability
- improve access to the private sector housing stock
- support the maintenance and improvement of private sector housing stock
- prevent homelessness
- improve the range of employment opportunities available in Ryedale
- support market town regeneration

### AND MADE A COMMITMENT TO:

- Provide an average of 75 affordable housing units every year for the next 5 years.
- Increase annually through direct Council intervention, the number and range of employment opportunities available in Ryedale.
- Implement at least one economic regeneration project per Market Town - as identified in the individual town business plans - until 2009.



### WE HAVE DELIVERED

Ryedale made excellent progress in the first three quarters of 2008/9 towards meeting the objective of providing its target of 75 additional affordable and specialist homes, with 57 units of affordable accommodation approved by the end of December 2008. However, the impact of the economic downturn became apparent in the New Year with the major developers ceasing to build further new units on sites that were already under construction or with planning permission.

The work of the Council's Rural Housing Enabler on Rural Exception sites continues to assist provision of sites in conjunction with Parish Councils, with detailed local housing needs surveys being carried out to establish the level of need in specific villages and the identification of possible exception sites for its provision. Detailed planning applications for 2 schemes were submitted, in Nawton Beadlam (10 units) and in Ampleforth (8 units). Both schemes

were authorised for approval by Planning Committee subject to further details and completion of a Section 106 agreement to secure their 'affordable' occupancy.

The additional care unit under construction at Beverley Road, Norton is well advanced and is on target with occupation due to take place in September 2009. The scheme will provide 52 new extra care units.

The Council is currently reviewing its Planning Policy through the Local Development Framework consulting on producing a new Core Strategy Document and a Facilitating Development Plan Document – starting with a major public consultation exercise in June 2009. Work is well advanced on the background evidence required for the LDF process - the Strategic Housing Land Assessment (SHLAA) has been completed. It is anticipated that the Councils criteria for negotiating affordable housing will be reviewed as part of the LDF process.

Presentations have been made to Councillors about the activities of the Rural Housing Enabler and about the results of the Housing Conditions survey,

which has provided the committee with useful and important information about both the condition of the existing housing stock and fuel poverty. The Council continues to seek to combat fuel poverty through the awarding of energy efficiency grants. A total of 120 have been awarded this year to a value of £111,550.

A range of housing initiatives have been developed over the year including a review of Disabled Facilities Grants and the Private Sector Renewal Strategy. External grant of approx £1m over 3 years has been secured towards delivery of these initiatives. 50 Home Repair grants have been completed this year to a total value of £180,938 and approved 1 new Home Appreciation Loans with a second pending.

The commitment to increase the number and range of employment opportunities depended upon the delivery of the extension to Thornton Road Industrial Estate and the development of the Enterprise Centre at Eden Park, Old Malton. These two projects have not been delivered in the proposed time period. The timescale for the new Local Development Framework is for adoption by the end of 2011, and given that this will confirm new employment opportunities in Malton and beyond this has become the most significant enabling strategy for the Council.

scheduled for completion by 2009:

#### Helmsley

Mixed use development site master plan completed for consideration through the LDF process Old Meeting House Arts Centre car park improvements, Sports and Community Centre Feasibility completed and moving towards funding bids Old Railway Line conservation area completed.

#### Kirkbymoorside

Community Information and Training Facility to be opened in July 2009. Town Centre Improvements include hanging baskets, A170 roundabout improvements and Mosaics for Ryedale View play area.

#### Malton and Norton

Castle Gardens project underway, grant awarded to Malton Community Sports Centre Project, and physical improvements in Malton town centre completed. Significant project development and feasibility work being undertaken including the Milton Rooms, public realm improvements and the Conservation Area Partnership Scheme.

#### Pickering

Castle paths project completed. New sites for development in Pickering are being researched.

The following regeneration projects are underway and

### Aim: 1. Housing and Employment

PI Code	Short Name	2006/07	2007/08	2008/09	On Target	Long Term Trend Arrow
		Value	Value	Value		
BV 64	No of private sector vacant dwellings that are returned into occupation or demolished	4.00	1.00	1.00		
LPI 53	Average household earnings in Ryedale	£18787	£20088	£33173		
LPI 54	Share of total regional employment. (was LPI 54)	1.17%	1.22%	No data		
LPI 55a	No. of community based projects implemented in Helmsley	0	4	1		
LPI 55b	No. of community based projects implemented in Kirkbymoorside	0	3	1		
LPI 55c	No. of community based projects implemented in Malton & Norton	0	0	5		
LPI 55d	No. of community based projects implemented in Pickering	0	1	3		
LPI 45	Number of affordable homes delivered (gross)	23	53	57		



## Aim 2

### To have diverse and vibrant communities

#### WE WANTED TO:

- Increase participation in, and satisfaction with, cultural activities.
- Increase participation in, and satisfaction with, sports activities.
- Promote positive attitudes towards disability
- Target community grants at needs identified in the community and corporate plans

#### AND MADE A COMMITMENT TO:

- Increase participation in, and satisfaction with, sports and cultural activities by 25% by 2009
- Promote positive attitudes towards disability groups by ensuring that 100% of council public buildings comply with the Disability Discrimination Act by 2009.
- Target 90% of community grants at needs identified in the community and corporate plans by 2009.



#### WE HAVE DELIVERED

A £1.5 million grant was awarded to a community partnership to develop a sports facility at Malton School, and grant provision of £500,000 has been made for the redevelopment of sports facilities in Helmsley.

Grant provision of £250,000 has been made towards a major project by the Ryedale Folk Museum to house a nationally important collection of artefacts.

The replacement of equipment at all council supported leisure facilities is on schedule and the community sport network has undertaken a volunteer development programme, summer sports festival support programme for volunteer coaches and provided activity equipment grants. Between 2004 and 2007 satisfaction levels with sports and leisure facilities had increased by 4%. But have fallen again and addressing this is a priority for the Council for the next 4 years.

Access improvements to all the Council's

facilities are being implemented with a programme of £30,000 made available, with all Council owned or managed public buildings scheduled to be fully compliant with the DDA by March 2009.

The Council has recently revised its ambitious target to achieve level 3 of the Equality Standard for Local Government to March 2010 as a result of an audit of our progress. This is managed through the Equality and Diversity Improvement Plan.

The Council's criteria for awarding grants to the voluntary and community sectors have been revised to deliver the corporate plan and community plan priorities. The programme of parish planning supported throughout the District has enabled the Council to target grants at areas of identified need. Funding for 3 years has been established for all organisations with guaranteed funding in place.



### CASE STUDY: Harrison Collection

The Ryedale Folk Museum in Hutton le Hole has acquired the Harrison Collection of more than 10,000 artefacts, which has been valued in excess of £1million and is described as having major 'national significance'. Brothers Edward and Richard Harrison who grew up near the museum built up the collection and staff are now in the process of raising more than £2million to house the artefacts. The brothers wanted the collection to come to Folk Museum because it was their local museum. The museum runs on a tiny staff of just seven full time and four part timers and is supported by a team of 150 volunteers. The museum covers everything from the Iron Age when the first folk settled in Ryedale right through to the 1950s. The museum is hoping that work will start in September and an agreement has been reached to buy the adjacent Barn Hotel which will become a gallery. The land surrounding it will be used to build a new home for the Harrison collection and a new learning centre. The curator said: "Although the collection will shift the value of the museum our ethos and values will not change and we will remain a local museum. We put learning at the centre of the museum and the fantastic learning space will get people to engage with the collection and learn more about it."

### Aim: 2. Diverse & vibrant communities

PI Code	Short Name	2006/07	2007/08	2008/09	On Target	Long Term Trend Arrow
		Value	Value	Value		
BV 156	Buildings Accessible to People with a Disability	100.00%	100.00%	100.00%		
BV 119c	Residents satisfied with museums and galleries %	50%	No data	41.4%		
BV 170	Number of visits/usages of museums per 1000 popn	207	106	No data		
LPI 56	% Community grants targeted at needs identified in community plan	100%	100%	100%		
LPI 11a	Public conveniences with disabled facilities	8	10	10		
BV 119a	% Residents satisfied with sports/leisure facilities	56%	No data	40%		
LPI 27a	Swimming pools and sports centres no of visits per 1000 population	3431	3472	3394		
BV 2a	Equality Standard for Local Government	Level 2	Level 2	Level 2		



## Aim 3 To have safe and inclusive communities where young people can realise their ambition and potential

### WE WANTED TO:

- Ensure Ryedale continues to be a low crime area.
- Reduce incidents of crime and address the fear of crime in the district through continued partnership working; and in particular:
  - - to reduce the number of violent incidents
  - - to reduce anti-social behaviour and nuisance
- Help young people to realise their ambition and potential.
- Safeguard children and improve services for young people in Ryedale.



### AND MADE A COMMITMENT TO:

- In partnership with others, reduce violence by 7% from 407 incidents to 380 incidents by March 2008.
- In partnership with others, reduce anti-social behaviour and nuisance in the top 5 categories by 10% by March 2008.
- Develop and provide services that enable young people to realise their ambition and potential.



### WE HAVE DELIVERED:

2008 opened with the adoption of the new 3 year Community Safety Partnership Plan which has identified 4 new strategic priorities for Ryedale for 2008-11, as a result of extensive community consultation and informed by the Joint Strategic Impact Assessment.

The Priorities for the next three years are:

#### **Community Priorities**

To reduce all crime that makes neighbourhoods not such nice places to be, e.g. criminal damage and graffiti, anti social behaviour and drug related crime.

#### **Safer Roads**

To reduce the number of people killed or seriously injured on the roads in Ryedale

#### **Alcohol Harm Reduction**

To reduce all crime relating to the consumption of alcohol e.g. criminal damage, violence and anti social behaviour.

#### **Domestic Abuse**

To raise awareness of this type of crime and reduce its prevalence in the community.

Hotspot locations for violent crime have been identified and problem solving plans put into place.

The Council's licensing policy has been implemented with Police and Council Officers meeting each week to discuss any problems occurring from the previous week. Three mobile CCTV cameras have been purchased and deployed in the repeat locations for violent offences.

Projects implemented to reduce anti-social behaviour and nuisance include; the Prevent and Deter scheme, Parent Link worker, Dry Bar. A system has been established for recording complaints to the ASB coordinator. Daily figures are being obtained from the Police and contact is continued with vulnerable groups.

The work with our Black and Ethnic Minority communities is progressing through Ryedale Voluntary Action and Ryedale Together. This work is also being supported through the Ryedale Strategic Partnership and has been particularly focused on supporting migrant workers in the community.

A Youth Officer was appointed and has developed "Our Lives Our Plans" which was adopted by the Council and launched at a youth event in August 2007. A steering group is now prioritising implementation of this plan and a Ryedale Youth Council is being developed.



### Case Study: Operation Siren

A crackdown on speeding in Helmsley caught a total of 27 speeders – 26 of whom opted to take part in Operation Siren and avoid a fine and points on their license. Instead, they chose to watch a video featuring the results of an accident caused by speeding and hearing from fire and police officers. In doing so, it is hoped they will keep to the speed limit in the future. The A170 at Helmsley was chosen as the location for the speed cameras because of problems in the past with motorists breaking the limit. Operation Siren is about education and is offered to drivers who are only slightly over the limit and is co-ordinated through the Safer Ryedale Partnership and is a multi agency event with support from the Police, Fire Service and Ryedale District Council.

### Case Study: Young Community Volunteers

The YCV project, coordinated through Safer Ryedale, gives young people between the ages of 11 and 17 an opportunity to get involved in fun, exciting projects to benefit Ryedale throughout the school holidays. They form small teams and decide on a project to benefit their community, and carry it out with the help of an adult mentor. Over the past two years there has been a fabulous array of inventive and worthwhile projects undertaken by young people in Ryedale. There has been a Lady Lumley's Got Talent Contest organised to raise money for the Encephalitis Society, The Blooming Diggers, who cleared up a snicket in the village of Ebberston. Another highlight has been from the team 'Because Lives Good' who raised £300 for the Thornton-le-Dale Play Area by clearing undergrowth and debris, holding stalls and litter picking. One of the main aims of the project is to raise self-esteem and confidence in young people and promote good citizenship by providing positive activity in the local community. This year's winning team was the 'Midget Gems', who cleaned up Lakeside Gardens in Norton and raised money to produce a DVD to raise awareness about littering, water safety and anti-social behaviour.

## Aim: 3. Community Safety & Young People

PI Code	Short Name	2006/07	2007/08	2008/09	On Target	Long Term Trend Arrow
		Value	Value	Value		
LPI 57	Number of incidents of anti social behaviour	No data	No data	No data	?	?
LPI 58a	Number of ASBOs issued	2	7	No data	?	?
LPI 58b	Number of Acceptable Behaviour Contracts issued	No data	18	No data	?	?
LPI 59	Net migration of 16-24 year olds as a proportion of population.	-0.39%	-0.39%	No data	🔴	➡
BV 127	Violent Crime per 1,000 Population Indicator discontinued replaced with NI15 Serious violent crime per 1,000 population in 2008/09.	8.2	7.5	0.29	✅	⬇️

## Aim 4 To have a clean and sustainable built and natural environment

### WE WANTED TO:

- Increase the amount of waste recycled in district.
- Reduce the amount of waste being sent to landfill.
- Reduce CO2 emissions resulting from our operations by 25% on 2004 levels by 2010
- Improve the cleanliness of Council owned land

### AND MADE A COMMITMENT TO:

- To recycle 35% of all waste by 2007 and 40% by the end of 2009 and to reduce the KG of residual waste collected per household from 685kg to 525kg by 2009.
- To reduce CO2 emissions resulting from our operations by 25% on 2004 levels by 2010.
- To ensure that less than 10% of all relevant land over which the Council has responsibility have combined deposits of litter and detritus that fall below acceptable levels by 2009.



### AND WE HAVE DELIVERED:

Performance has improved regarding the percentage of waste recycled, increasing to an estimated 53.1% for 2008/9.

Ryedale District Council has made excellent progress towards achieving the 2020 Government target of 225kg of residual waste, having already exceeded the 2020 government 50% recycling target some years ago. RDC remains one of the top performing recyclers in the UK.

New initiatives have been undertaken with the role out of a trade recycling round and the development of a pilot scheme regarding recycling and re-use of organic street cleansing waste, developed in conjunction with a local farmer. The additional sweeping undertaken as a result of this innovative scheme has helped to improve cleanliness standards in Ryedale from 6.5% to 4.5% enhanced by three caretaker schemes jointly funded by Ryedale and the National Park.

These have improved the co-ordination of cleansing operations and facilitated the sweeping of hard to reach areas.

A programme of planned actions to reduce Co2 emissions encompassed a wide variety of Energy Efficiency initiatives such as enhanced insulation and building fabric improvements, pool covers and improvements to electrical distribution at the swimming pools.

Over 50% of the HGV fleet are equipped with the latest Euro 5 engines for enhanced efficiency and reduced emissions, with light vehicles running on LPG. Other Co2 reduction projects are planned regarding vehicle replacements and energy efficiency initiatives including a biomass boiler at Ryedale Pool and a new energy efficient boilers at both Ryedale House and Derwent Pool.





**Case Studies:**

Three villages which lie in both the North York Moors National Park and Ryedale District, have an extra pair of hands helping to keep things looking neat and tidy thanks to funding from the National Park Authority and Ryedale District Council. Ampleforth, Helmsley and Thornton-le-Dale are reaping the benefits of a village caretaker who reports to the relevant parish or town council and carry out a range of work including grass cutting, litter clearance, maintenance of village structures such as signs and fences and the clearance of watercourses and road gulleys. In Thornton Dale the caretaker, who lives in the village, is employed by the parish council for 15 hours a week and, in partnership with Ryedale Council's commercial services staff, and works to ensure the village looks its best. RDC offers training in manual handling, equipment and collection of detritus.

Benefits achieved so far in partnership with the Thornton Dale Caretaker include:-

- Caretaker clearing parking on roadside on the days the RDC street sweeper is visiting to enable a thorough clean
- Caretaker prepares for gully cleaning again in anticipation of RDC equipment arriving
- Training in areas such as manual handling, shared use of larger equipment
- RDC takes the detritus resulting from the cleaning of the beck away for composting

The original four caretakers are funded by the National Park Authority and the relevant parish council with contributions (in some instances) from local businesses and North Yorkshire County Council's Highways department. The three latest caretakers are being funded under a new arrangement where the grant is provided in partnership with Ryedale District Council with each Authority providing 50% of the grant, and match funding of 50% provided by the parish council from the precept.

**Aim: 4. Clean & sustainable built & natural environment**

PI Code	Short Name	2006/07	2007/08	2008/09	On Target	Long Term Trend Arrow
		Value	Value	Value		
NI 189 LAA	Flood and coastal erosion risk management	No data	No data	No data		
NI 196	Improved street and environmental cleanliness-Fly tipping (was BV 199d)	3	2	No data		
BV 82a(i)	% of Household Waste Recycled	20.13%	20.41%	18.47%		
BV 82b(ii)	% of Household Waste Composted	30.88%	31.14%	34.63%		
LPI 62	Improvement in the PPG17 style audit of Public Open Space quality	0%	0%	0%		

**Aim 5** To have effective and integrated communication and transport networks.

**WE WANTED TO:**

- In partnership with others, to reduce the number of HGV's travelling through Malton & Norton by 50% (based on 2005 levels) by 2012.
- To focus new developments in locations that are accessible by a variety of modes of transport, in particular public transport. To enable, through grant aid, an increase in the number of journeys made on community transport services.



**AND MADE A COMMITMENT TO:**

- In partnership with others, to reduce the number of HGVs travelling through Malton and Norton by 50% (based on 2004 levels) by 2012.
- To focus new developments in locations accessible by a variety of modes of transport, in particular by public transport.
- To enable, through grant aid, an increase in the number of journeys made on community transport services.



**AND HAVE DELIVERED:**

Plans are progressing well to improve the Brambling Fields junction of the A64 to allow eastbound traffic to exit, and to improve the junction at Vivis Lane Pickering to reduce congestion significantly. RDC has campaigned alongside local residents and businesses for many years in an effort to ease the traffic congestion and pollution in Malton and Norton Town Centres. North Yorkshire County Council has allocated £2.8 million of funding from the Regional transport Board towards the upgrade of the Brambling Fields Junction and £1million to upgrade the A170 junction in Pickering.

A Beverley Road – Scarborough Road link is subject to further consideration of sites through the emerging LDF, as is a possible Broughton Road – A64 junction and a new access road to Norton via the Woolgrowers site.

These improvements, in particular the Brambling Fields upgrade (with associated traffic management measures in the town centre), would deliver a significant reduction on the number of HGVs travelling through Malton. There has been no further survey work done by NYCC of the number of HGVs since 2003.

It is anticipated that the new Core Strategy and facilitating development document will both be adopted

by mid 2011, and this will incorporate the requirements to deliver the infrastructure to support the sustainable development of our communities.

Financial support to Ryecat continues, including extending the free bus pass scheme for use on Dial a Ride minibuses. Growth in Ryecat activities continues in the car scheme, Ring & Ride, contracted education transport and Wheels 2 Work. The one exception being Rural Miles minibus brokerage where activity is considerably lower than previous years, a possible explanation for this is that there may be less funding available to community groups due to the current economic situation. The Ring & Ride is well established and is on target to exceed predicted passenger loadings this year by 20%, the service is operating to capacity. Ryecat have been operating a second service between Ampleforth, Gilling East and Helmsley on six days a week since June 2008 providing a vital link for those communities into the market town and connecting to mainstream public transport services.

The Wheels 2 Work scheme loans mopeds to provide transport for young people living in rural areas to access employment, training and further education. The scheme has been operating across Ryedale, Scarborough and Selby districts since 2001.



**Case Study: A64 Junction Improvements**

Officers and members of Ryedale District Council have been lobbying the government since 1995 to provide financial support for improvements to the junction on the A64. Ryedale has the highest number of road casualties per capita in England (ref YHPHO profile 2009).

A whole package of improvements to the A64 was included in a Government White Paper 20 years ago - none of which have ever reached the top of the list for funding. The entire development strategy for Ryedale is dependent on the development of the infrastructure. The junction improvements have been recognised in studies as crucial to the future success of Malton and Norton and have been supported by both town councils and the Norton and Malton Partnership.

In April 2009 the executive of NYCC was directed by the Regional Transport Board to allocate an under spend in funding for Yorkshire and the Humber. Because officers and members have been lobbying so hard and for so long for investment in the junctions, schemes have already been developed and modelling on impacts and options undertaken. As a result RDC was in a position to bid for the available funds. The result is that NYCC allocated £2.8 million towards the improvements of the junction at Brambling Fields. The cost of the scheme is £3.5 to £4 million and developer contributions have already been negotiated in principle in the sum of £700k. RDC will make up the shortfall and may be able to reclaim further from developer contributions.

**Case Study: Ryepod**

The Mobile Resource vehicle was launched in January 2008 and is now known as the Ryepod. It was funded from number of sources including Ryedale District Council and the North Yorkshire County Council Community Fund. It is currently used three nights a week by 4Youth and is increasingly hired out during the day to organisations. The aim is to deliver services into the deeply rural areas of the Wolds. The project has been named Ryepod, and has been designed to accommodate a wide range of activities from mobile youth club to information centers.

The focus of the project is a large custom built vehicle specifically designed for use as a community resource, able to provide youth clubs, staging music events, Information services, outreach/training, village fetes and galas, mobile health services and clinics.

**Aim: 5. Effective, integrated communication & transport networks**

PI Code	Short Name	2006/07	2007/08	2008/09	On Target	Long Term Trend Arrow
		Value	Value	Value		
LPI 65a	% of all development that takes place in market towns and service villages: Housing	No data	No data	No data		
LPI 65b	% of all development that takes place in market towns and service villages: Economic Development	No data	No data	No data		

## Aim 6 To have efficient and effective high quality services accessible to everyone in a way that suits them.

### WE WANTED TO:

- Resolve 80% of all our service enquiries at the first point of contact by 2009. Encourage people to make more use of electronic channels such as the website and the telephone when contacting us for services.
- Improve our performance each year until all services are in the top 25% of districts.
- Ensuring equality of access to all by meeting national equalities standards
- Securing annual efficiency gains of 2.5%.



### AND HAVE DELIVERED:

The Customer Contact Centre was established at Ryedale House in May 2006. Joint Ryedale Customer Centres are being delivered in partnership with NYCC in Helmsley and Pickering. The Kirkbymoorside centre is due to be opened in July 2009. The Contact Centre at Ryedale House has resulted in 40% of calls being resolved at the first point of contact and not being transferred to the back office.

The number of visits to RDC reception has reduced from an average of 487 a month in 2005/6 to 409 in 2007/8. Since 2005/6 the number of visits made to the Council's website has gone up from 102,236 in 2005, to 161,194 in 2006, 249,980 in 2007 and is currently at 283,880 (source: AWStats website statistics).

In 2007 the Council's website was upgraded to "Transactional" status in the annual assessment of local authority websites carried out by SOCITM. We held this grade in 2008 which put the Ryedale District Council website in the top 170 of all 468 local authority sites, and in the top 25% of comparable shire district authorities. Regionally, Ryedale was one of the 12

### AND MADE A COMMITMENT TO:

- Resolve 80% of all service enquiries at the first point of contact by 2009.
- Migrate 70% of customers to use electronic channels (inc telephone) for all transactional services by 2009.
- Set and achieve performance targets that show a year on year improvement across all services until we achieve upper quartile.
- Ensure that all services meet the Level 3 Equalities Standard by 2007 and Level 5 by 2009
- Achieve annual efficiency gains of 2.5%.



(from 22) authority websites awarded this high grade (source: SOCITM Better Connected 2008). Strategic performance management has been implemented across the Council, using the Covalent Performance Management system to integrate service planning and improvement, risk management, equalities monitoring of service delivery and key management information for the Council.

Equalities training was completed for all staff in November 2006. A programme of parish planning is being undertaken in most remote areas of Ryedale. Market towns engaged through Renaissance Market Towns and the Malton Town Centre Strategy. Satisfaction levels will be monitored and analysed following the Place Survey.

The Council has recently agreed to join a procurement partnership with a number of other local authorities to provide increased capacity and expertise in this area. E-marketplace is established and will be implemented with new electronic purchasing system and is currently, being piloted with Streetscene Services, before rolling out to remaining service units. Annual efficiency gains of 2.5% were achieved between April 2005 and March 2008.

**Case Studies: One Stop Shops**

Building work began in March 2009 on Kirkbymoorside's new £600,000 library and information centre. The new library will be in Church House on Church Street, Kirkbymoorside and will open in early summer this year. The project is the result of a partnership between North Yorkshire County Council, Ryedale District Council and the regional development agency Yorkshire Forward. The library and information centre will also act as a one-stop shop for public services. The new facility will offer meeting rooms for hire, and North Yorkshire County Council's Adult Learning Service, in partnership with other providers, will offer training opportunities including computer workshops and literacy and numeracy skills classes as well as leisure based courses. The work has been part-funded by Yorkshire Forward, the regional development agency, as part of its Renaissance Market Towns programme.

**Helmsley One Stop Shop**

A brand new library and customer services centre opened in Helmsley in December 2008 after a £175,000 redevelopment has ensured it will meet the needs of the local community in the 21st century. Services provided by Ryedale District Council, North Yorkshire County Council and Helmsley Town Council can now be accessed under one roof in the heart of the town. The new library is sited at the front of Helmsley Town Hall, directly onto the market place and includes a dedicated children's area with comfortable seating and space for activities and storytelling as well as meetings rooms for hire by local groups. The library incorporates many suggestions made by local residents during public consultation and also benefits from additional state-of-the-art flat screen computers providing free internet access as well as new books, DVDs and talking books worth £10,000. New facilities also include a café area, accessible toilet and baby changing area. In addition to the library service, Ryedale District Council operates services from the town centre on Fridays and there is access to Helmsley Town Council services on Monday and Tuesday mornings.

**Aim: 6. Efficient effective high quality service accessible to all**

PI Code	Short Name	2006/07	2007/08	2008/09	On Target	Long Term Trend Arrow
		Value	Value	Value		
LPI 66 RDC	Service enquiries resolved at first point of contact (telephone)	38%	40%	40%		
LPI 67c	Payments - face to face	No data	30%	22%		
LPI 67a	Payments made using electronic channels	No data	64%	78%		
BV 16b	Percentage of Economically Active People who have a Disability	11.83%	11.83%	11.83%		
BV 17a	Ethnic Minority representation in the workforce - employees	1.0%	0.7%	0.6%		
BV 16a	Percentage of Employees with a Disability	2.93%	2.06%	1.56%		
LPI 72	E-govt: E-enabled interactions	97.23%	97.23%	97.23%		
LPI 68	Performance targets met or exceeded - %	55%	47%	59%		
BV 2b	Duty to Promote Race Equality	79%	100%	100%		

## Ryedale Strategic Partnership

This vision for the future contained in the Sustainable Community Strategy was determined by the communities of Ryedale in 2003 through a process called Imagine... using the principles of appreciative inquiry. These principles underpin everything we do as a partnership and are the foundation of all of our community engagement activity. The vision for Ryedale is made up of six themes.



**Vibrant Communities**  
**Health and Wellbeing**

**Strong Safe Communities**  
**Landscape and Environment**

**Access and Communication**  
**Developing Opportunities**

These themes set a clear direction for the partnership by defining the long term priorities of all of those with a stake in Ryedale and address the major concerns for the future. The role of the RSP is to co-ordinate the actions of the public, private, voluntary and community sector partners in the implementation of the Sustainable Community Strategy, which provides the framework within which local authorities can exercise their powers of well being. The RSP also works to co-ordinate the work of partners in improving services to meet the community's needs and aspirations, to ensure improved outcomes and quality of life for the people of Ryedale. It also works to promote the engagement of Ryedale's people and communities in decisions about the future of the District. As a result of a review of the partnership in 2006, the following four priorities were identified as requiring co-ordinated action by all of the partners and across all sectors to improve the quality of life in Ryedale in the shorter term:

4 Priorities for Action by the RSP:

- Helping people to achieve a healthy weight
- Improving levels of skills for life for adults
- Increasing access through community transport
- Engaging effectively with people and their communities

### The Local Area Agreement

All of the partners in North Yorkshire are contributing to the delivery of a set of shared outcomes which are contained within the North Yorkshire Local Area Agreement. The delivery of the NY LAA is managed by the North Yorkshire Strategic Partnership (NYSP). A LAA is a performance management framework for a Sustainable Community Strategy. In Ryedale the Local Strategic Partnership has identified a set of 20 shared priorities from within the NYLAA. It will use this set to performance manage the achievement of the vision and the sustainable communities strategy for Ryedale in 2013 Imagine Ryedale...

The Council is a member of the Ryedale Strategic Partnership and is committed to co-operating in the delivery of the NY LAA with a particular focus on those shared outcomes which have been identified as a priority in Ryedale and which will improve the quality of life within our communities.

The following table illustrates the relationship between the North Yorkshire Local Area Agreement, the Themes of Imagine Ryedale, the Ryedale LAA shared targets and the aims of the Council Plan 2009-13.

Aim 1: Housing Need

To meet housing need in the Ryedale District Council area

Aim 2: Economic Success

To create the conditions for economic success

Aim 3: High Quality Environment

To have a high quality, clean and sustainable environment.

Aim 4: Active Communities

To help all residents to achieve a healthy weight by encouraging an active lifestyle, in communities where everyone feels welcome and safe

Aim 5: To Transform the Council

To know our communities and meet their needs, developing the leadership, capacity and capability to deliver future improvements for our communities.

Ref	NYSP Theme	Description	Imagine Ryedale... Theme	Ryedale LAA	RDC Council Plan
NI 32	Safer	Repeat incidents of domestic violence.			Aim 1
NI 141	Adults	Percentage of vulnerable people achieving independent living.	Developing Opportunities	●	Aim 1
NI 155	Stronger	Number of affordable homes delivered.	Developing Opportunities	●	Aim 1
NI 159	Stronger	Supply of ready to develop housing sites	Developing Opportunities	●	Aim 1
L 8	Stronger	Prevent homelessness through advice and proactive intervention (interventions per 000 households)			Aim 1
L 12	Adults	Additional extra care units occupied.			Aim 1
NI 152	Economy	Working age people on out of work benefits.			Aim 2
NI 164	Economy	Working age population qualified to at least level 3 or higher.	Developing Opportunities	●	Aim 2
NI 171	Economy	New Business registration rate (per 10,000 resident population aged 16 and above).			Aim 2
NI 175	Stronger	Number of passengers carried on Community Transport.	Access and Communication	●	Aim 2
L 36	Economy	Grow the Creative Industries sector.			Aim 2
L 37	Economy	Increase the value of tourism earnings. (£mn)			Aim 2
NI 185	Stronger	CO <sub>2</sub> reduction from local authority operations (incl. schools).	Landscape & Environment	●	Aim 3
NI 186	Stronger	Per capita reduction in CO <sub>2</sub> emissions in the LA area.	Landscape & Environment	●	Aim 3
NI 189	Stronger	Flood and coastal erosion risk management.	Landscape & Environment	●	Aim 3
NI 192	Stronger	Household waste recycled and/or composted			Aim 3
NI 193	Stronger	Municipal waste landfilled.			Aim 3
NI 197	Stronger	Improved local biodiversity – active management of local sites.			Aim 3
NI 1	Stronger	% of people who believe people from different backgrounds get on well together in their local area.			Aim 4
NI 8	Healthier	Adult participation in sport.	Vibrant Communities	●	Aim 4
NI 17	Safer	Perceptions of anti-social behaviour.			Aim 4
NI 20	Safer	Assault with injury crime rate.	Strong Safe Communities	●	Aim 4
NI 41	Safer	Perceptions of drunk or rowdy behaviour as a problem.	Access & Communication	●	Aim 4
NI 47	Safer	People killed or seriously injured in road traffic accidents. (based on 3yr rolling averages)	Strong Safe Communities	●	Aim 4
NI 56	Healthier	Obesity among primary school age children in Year 6.	Health & Wellbeing	●	Aim 4
L 58	Children	% of schools achieving Healthy Schools Status.	Health & Wellbeing	●	Aim 4
L 64	Children	Children and young people's participation in high quality sport.	Health & Wellbeing	●	Aim 4
NI 3	Stronger	Civic participation in the local area.	Vibrant Communities	●	Aim 5
L 41	Stronger	% of population within 5 miles of a Joint Access Centre.	Access & Communication		Aim 5
NI 30	Safer	Re-offending rate of prolific and priority offenders.	Strong Safe Communities	●	
NI 115	Safer	Substance misuse by young people	Health & Wellbeing	●	
L 63	Stronger	Participation in regular volunteering.	Vibrant Communities	●	
L 65	Stronger	Environment for a thriving third sector	Vibrant Communities	●	

In April 2008, the Government introduced a new framework of National Indicators (NI) which focuses on outcomes for the local area. The 2008-09 results for the Ryedale area are detailed in the following tables.

## Aim 1. Housing Need

PI Code	Short Name	Value 2008/09
NI 32 LAA	Police. Repeat incidents of domestic violence	12.5%
NI 139	The extent to which older people receive the support they need to live independently at home	41.2%
NI 154	Net additional homes provided	96
NI 155 LAA	Number of affordable homes delivered (gross)	57
NI 156	Number of households living in temporary accommodation (snapshot)	10
NI 159 LAA	Supply of ready to develop housing sites	83.2%
NI 181	Time taken to process Housing Benefit/Council Tax Benefit new claims and change events	9.9 days
NI 187(i)	Tackling fuel poverty – % of people receiving income based benefits living in homes with a low energy efficiency rating: (i) Low energy efficiency	17%
NI 187(ii)	Tackling fuel poverty – % of people receiving income based benefits living in homes with a low energy efficiency rating: (ii) High energy efficiency	29%

## Aim 2. Economic Success

PI Code	Short Name	Value 2008/09
NI 151	Overall Employment rate (working-age)	No data – results expected November 2009
NI 152	Working age people on out of work benefits	No data – results expected July 2009
NI 171 LAA	New business registration rate per 10,000 pop'n 16yrs+	No data – results expected November 2009
NI 172	% of small businesses in an area showing employment growth	No data – results expected November 2009
NI 175 LAA	Access to services and facilities by public transport, walking and cycling.	25427
NI 180	The number of changes of circumstances which affect customers' HB/CTB entitlement within the year.(per 1000 caseload)	1958 (Jun 08-Mar 09)
NI 181	Time taken to process Housing Benefit/Council Tax Benefit new claims and change events	9.9 days
NI 182	Satisfaction of business with LA regulation services	82%

## Aim 3. High Quality Environment

PI Code	Short Name	Value 2008/09
NI 5	Overall/general satisfaction with local area	87%
NI 37	Awareness of civil protection arrangements in the local area	20.8%
NI 138	Satisfaction of people over 65 with both home and neighbourhood	91.6%
NI 185 LAA	CO2 reduction from LA operations	N/A – baseline year
NI 186 LAA	Per capita reduction in CO2 emissions in the LA area (Date for release of data not set by Department of Energy & Climate Change)	No data
NI 188	Planning to Adapt to Climate Change (Level 0=low, 4=high)	Level 0
NI 189 LAA	Flood and coastal erosion risk management	100%
NI 191	Residual household waste - kg per household (was LPI 60)	473kg/hh
NI 192 LAA	% of household waste sent for reuse, recycling and composting	53.10%
NI 193 LAA	Percentage of municipal waste land filled	54.47%
NI 195a	Improved street and environmental cleanliness-Litter	5%
NI 195b	Improved street and environmental cleanliness (levels of litter, detritus, graffiti and fly posting): Detritus	5%
NI 195c	Improved street and environmental cleanliness-Graffiti	0%
NI 195d	Improved street and environmental cleanliness-Fly-posting	0%
NI 196	Improved street and environmental cleanliness-Fly tipping	4
NI 197 LAA	Improved Local Biodiversity – % of Local Sites where positive conservation management has been or is being implemented.	22.8%



## Aim 4. Active Safe Communities

PI Code	Short Name	Value 2008/09
NI 1 LAA	% of people who believe people from different backgrounds get on well together in their local area	81.1%
NI 2	% of people who feel that they belong to their neighbourhood	70.8%
NI 8 LAA	Adult participation in sport and active recreation. Sport England Active People Survey-Annual	17.9%
NI 17 LAA67	Perceptions of anti-social behaviour	10.8%
NI 23	Perceptions that people in the area treat one another with respect and consideration	20.8%
NI 41 LAA	Perceptions of drunk or rowdy behaviour as a problem	21.9%
NI 47 LAA	People killed or seriously injured in road traffic accidents	No data – expected 31.07.2009
NI 119	Self-reported measure of people's overall health and wellbeing	75.3%

## Aim 5. To Transform the Council

PI Code	Short Name	Value 2008/09
NI 3 LAA	Civic participation in the local area	18.1%
NI 4	% of adults surveyed who feel they can influence decisions affecting their local area	30.9%
NI 14	Avoidable contact: the proportion of customer contact that is of low or no value to the customer	10.7%
NI 179	Value for money – total net value of ongoing cash-releasing value for money gains that have impacted since start of 08-09 financial year	£150,000 forecast Oct 2008

## Other National Indicators reported at a District level

PI Code	Short Name	Value 2008/09
NI 6 LAA63	Participation in regular volunteering	31.6%
NI 15	Serious violent crime rate per 1000 pop'n	0
NI 16	Serious acquisitive crime rate per 1000 pop'n	4.73
NI 20 LAA	Assault with injury crime rate per 1000 pop,n	3.93
NI 21	Dealing with local concerns about anti-social behaviour and crime issues by the local council and police	32.5%
NI 22	Perceptions of parents taking responsibility for the behaviour of their children in the area	43.9%
NI 27	Understanding of local concerns about anti-social behaviour and crime issues by the local council and police	27.5%
NI 35	Building resilience to violent extremism	2
NI 42	Perceptions of drug use or drug dealing as a problem	20.7%
NI 48	Children killed or seriously injured in road traffic accidents (3yr Rolling Ave) % change per 100,000 Pop	No data - expected 31.07.2009
NI 56	Obesity in primary school age children in Year 6	No data – expected 30.09.2009
NI 137	Healthy life expectancy at age 65	No data – will not be available until 2012/13
NI 140	Fair treatment by local services	41.2%
NI 157a	Processing of planning applications: Major applications	68.00%
NI 157b	Processing of planning applications: Minor applications	80.21%
NI 157c	Processing of planning applications: Other applications	92.92%
NI 170	Previously developed land that has been vacant or derelict for more than 5 years	No data – expected September 2009
NI 184	% of Food establishments in the area broadly compliant with food hygiene law	77%



## The cost of Council services

### Revenue Account for the year ended 31 March 2009

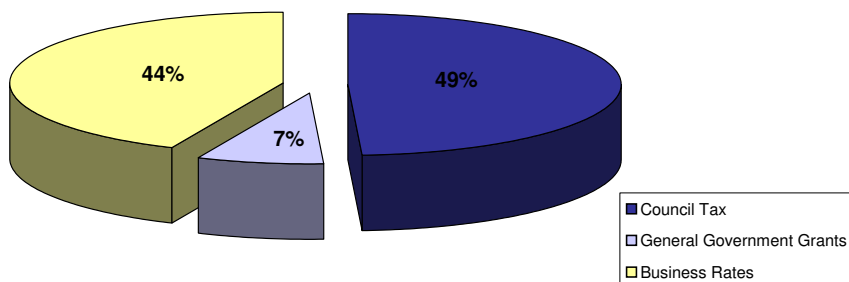
The Revenue Account presents the cost of running Council services between 1 April 2008 and 31 March 2009 and where the money came from to finance those costs.

	<b>Gross Expenditure £'000</b>	<b>Income £'000</b>	<b>Net Expenditure £'000</b>
Central Services to the Public	4,203	3,393	810
Cultural and Related Services	1,802	219	1,583
Environmental and Regulatory Services	4,504	1,743	2,761
Planning and Development Services	2,739	1,371	1,368
Highways and Transport Services	923	1,049	(126)
Housing Services	10,695	9,599	1,096
Corporate and Democratic Core	1,238	3	1,235
Other Corporate Costs and Non Distributed Costs	479	12	467
<b>Net Cost of Services</b>	<b>26,583</b>	<b>17,389</b>	<b>9,194</b>
Parish Council Precepts			571
Investment Income			(957)
Contribution to/(from) Earmarked Reserves			(361)
Contribution to/(from) Pension Reserve			(748)
Other Appropriations and Internal Accounting			893
<b>Amount to be met from Government Grants and Local Taxation</b>			<b>8,592</b>
Financed by:			
Council Tax			(4,231)
General Government Grants			(628)
Business Rates			(3,733)
<b>Net General Fund (Surplus)/Deficit for the year</b>			<b>0</b>



The £3.32 per week per Band D dwelling that the Council received from the Council Tax helped to pay for the wide range of services provided by the Council.

### Where the money came from



### Where your Council Tax went

The table below shows that Ryedale District Council's share of the Council Tax (including Parishes) was 12% which was equivalent to £3.32 per week per Band D dwelling.

	<b>Per Band D Dwelling £</b>
Ryedale District Council	172.41
Parish Council Precepts and Special Expenses	29.41
North Yorkshire County Council	988.36
North Yorkshire Police Authority	193.37
North Yorkshire Fire and Rescue Authority	58.56

**Total Average Bill** **1,442.11**

RYEDALE DISTRICT COUNCIL	
CUSTOMER RECEIPT	
Recreation & Sport	32p
Tourism	12p
Culture & Heritage	9p
Parks & Open Spaces	5p
Waste Collection & Recycling	45p
Street Cleansing	13p
Public Conveniences	10p
Community Safety	4p
Flood Defence & Land Drainage	4p
Environmental Health	23p
Economic Development	5p
Planning & Development	44p
Car Parks	-17p
Transport Support	12p
Private Sector Housing Grants	13p
Housing Benefit	10p
Homelessness	5p
Housing	12p
Cost of Democracy	23p
Electoral Registration & Elections	5p
Corporate Management	20p
Local Tax Collection	15p
Other Services	28p
<b>Weekly Grand Total</b>	<b>£3.32</b>
THANK YOU	



## Balance Sheet

### What the Council owns and is owed

	<b>31 March 2009</b>
	<b>£'000</b>
Assets owned by the Council	13,203
Stock and Work in Progress	164
Investments	14,599
Money owed to the Council	1,564
Cash in Hand	217
Money owed by the Council	(4,440)
Government Grants Deferred	(721)
Capital Grants Unapplied	(154)
Pension Scheme Liability	(19,608)
<b>Total Assets less Liabilities</b>	<b>4,824</b>
Financed by:	
Non Distributable Accounts	12,503
Distributable Reserves	11,929
Pension Reserve	(19,608)
<b>Total Net Worth</b>	<b>4,824</b>
Distributable Reserves above comprise the following balances:	
Useable Capital Receipts	5,140
Earmarked Reserves	6,290
Collection Fund	499
<b>Distributable Reserves</b>	<b>11,929</b>

The Council has a duty under legislation to maintain a prudent level of reserves. As at 31 March 2009 the level of reserves met the criteria set out in the financial strategy and was therefore considered sufficient.



## Capital Expenditure

Capital Expenditure generally represents money spent by the Council on purchasing, upgrading and improving assets and services. The Council receives the benefit from capital expenditure over a longer period of time than revenue expenditure.

	<b>2008/2009 Actual £'000</b>
Housing Renovation Grants - Disabled Facilities	442
Affordable Housing Initiatives	332
Malton Town Centre Physical Improvement Work	241
Leisure Facilities	165
Private Sector Energy Efficiency Grants	103
Other Schemes	411
<b>Total Capital Expenditure</b>	<b>1,694</b>
Financed by:	
Government Grants and Other External Contributions	855
Ryedale District Council Reserves	839
<b>Total Sources of Finance</b>	<b>1,694</b>

### Summary of the Medium Term Financial Strategy

The Council has put in place a fully integrated Financial Strategy that seeks to ensure Long-term financial stability, the achievement of Value for Money and funding for priorities.

The focus of the Financial Strategy is on long term planning and decision making for the future. This Strategy seeks to avoid year on year budget setting and use of short term/one off measures to balance the budget. It is a strategy for the future, to ensure effective resource planning and the delivery of Corporate Objectives.

The Financial Strategy seeks to achieve the following objectives: -

- Budgets are Prudent and Sustainable in the Long Term,
- Financial plans recognise corporate Priorities and Objectives,
- Significant risks are identified, and mitigation factors identified,
- The Capital Programme is planned over a 4 year period. Borrowing is not planned and will only take place where there is a clear financial business case to borrow,
- Constraints on capital and revenue resources, including the uncertainties around future government funding, are recognised and taken into account,
- Council Tax increases will be kept below the Government's expected upper level of increase, and the broad anticipated increase for future years will be set out within the Financial Plans, recognising that these increases may be subject to change,
- Prudent levels of general balances, reserves and contingencies are maintained in the context of an assessment of the risks facing the Council,
- Value for Money and achievement of improved efficiency and service delivery underpin the Financial Strategy,
- The Financial Strategy supports the achievement of Excellence in Financial Management and Use of Resources.

The Financial Strategy sets out the overall shape of the Council's budget by establishing how available resources will be allocated between services, reflecting Council and community priorities, and therefore providing a framework for the preparation of annual budgets.

The Strategy is linked with and supports service priorities and the Council's other strategies and plans, including but not limited to:

- The Community Plan – Imagine Ryedale
- The Council's Corporate Plan
- The Asset Management Plan
- The IT Strategy
- The Procurement Strategy
- The Capital Strategy
- The Treasury Management Strategy
- The Risk Management Strategy
- The HR Strategy

As far as possible, the plan anticipates future needs and recognises the financial uncertainties, risks and challenges faced by the Council.

The headline elements for the Financial Strategy are as follows:

- A revenue budget for 2009/10 of £8,128,100.
- An increase in Council tax for the District Council element of 2.5% to £176.52 for a band D property (the lowest % increase in North Yorkshire).
- Efficiencies/savings for 2009/10 of £481,000
- Investment in Priorities for 2009/10 of £197,000
- A capital programme totalling £14,188,000 over the period 2009 – 2013

## Medium Term Revenue Budget Forecast

	2008/09 Estimate £'000	2009/10 Estimate £'000	2010/11 Projection £'000	2011/12 Projection £'000	Notes
Base Budget and Inflation					
Base Budget		7912	8128	8400	1
Inflation (net)		51	53	55	2
Pay Award Provision and Increments		188	260	270	3
		8151	8441	8725	
Add Future Cost Increases					
Budget Pressures		194	60	50	4
Meeting Priorities		197	100	100	5
Deduct Future Savings					
Efficiency & Other Savings (net)		-481	-201	-225	6
Other Net Movements		-33	0	0	
Contribution from General Reserve		150	0	0	7
Contribution from Local Development Framework		-50	0	0	8
Net Revenue Budget	7912	8128	8400	8650	
Financing					
Government Grant Settlement	4252	4385	4520	4610	9
Collection Fund Surplus	72	56	40	40	10
Council Taxpayers	3588	3687	3840	4020	10
Budget Requirement	7912	8128	8400	8670	

## Medium Term Revenue Budget Forecast Notes

1. The base budget is updated each year to take account of inflation and growth factors in the previous year.
2. General Inflation is included at 3% on expenditure for 2009/10 and for subsequent years. It is netted off with anticipated increases in income at the inflation level.
3. The budget for 2009/10 includes a pay award provision of 2%. An increase of 3% has been used for the following two years. A provision is included for annual increments to cover the progress up the salary grade of new starters.
4. Provision is included for 2010/11 and 2011/12 for the likelihood of additional spending pressures. They include the further impact of the reduction of government grant and increased contributions to the Pension Fund.
5. The existing policies and planned priorities such as the Local Development Framework and the provision of a Sports Centre for the community use at Malton School will have revenue implications.
6. Further efficiency and other savings will be required to balance the budget. The government has set local authorities a target of 9.3% cashable efficiency savings over a three-year period.
7. Following the loss of government grant from the LABGI scheme this year, there will be no subsequent year contribution from the General Reserve.
8. A reserve has been created to contribute towards the extra cost of accelerating the implementation of the Local Development Framework.
9. The provisional increase of Formula Grant from Central Government indicates a 3% increase for 2010/11. Proposals for 2011/12 are not known yet but with the current economic climate predictions are that CSR10 will provide below than inflation grant funding.
10. Council Tax levels are assumed to increase at 3% for 2009/10. Future years Council Tax rises are predicted at 4%. An adjustment has been made for a small increase in the council tax base. The Collection Fund Surplus is estimated to be £40,000 each year.

### How we keep you informed

- Publish the Ryedale News, delivered to every home in Ryedale twice a year in spring and autumn
- Distribute a parish newsletter to all the parish & town councils in spring & autumn
- Our website [www.ryedale.gov.uk](http://www.ryedale.gov.uk) has information on all the services we provide, news, events and meetings.
- Produce an Annual Report in July which updates you on the progress we have made in delivering the priorities in the Council Plan and details what we are going to do in the following year
- Leaflets available at all our offices and to download from our website [ww.ryedale.gov.uk](http://www.ryedale.gov.uk)

### How you can be involved

- Come along to a committee meeting, most meetings are open to the public. Dates and agendas are available on the Council website or by contacting the Council's Democratic Service unit.
- Parish liaison meetings are held twice a year. All parish councils are invited to discuss any issues that matter to their local communities. One way for you to get involved is by getting involved in your local Parish Council
- Parish Plans – we encourage every local community to produce a parish plan
- Forums – our Housing service hosts a landlord forum, any landlord can attend to find out about changes in legislation and discuss any issues you may have.
- Environment Forum
- Ryedale Strategic Partnership holds an annual conference in March each year
- Businesses are invited to attend the Yorkshire Moors & Coast Tourism partnership Annual Conference held in February.
- We are in touch with various support groups in Ryedale allowing people to get involved who would not usually be able to.
- Let us know your views by completing the Comments, Compliments and Complaints form available on our website and at any of our offices.

### How we consult with you

- We consult on the budget and our Council priorities every year in September
- Every two years we send a survey (the Place Survey) to a random selection of homes in Ryedale asking your views about your local area and the services that we provide.
- Consultation events and surveys on specific issues or changes to the services we provide are held throughout the year. Details of these can be found on our web site and in the local press.
- We consult regularly on Community Safety, Housing Need, Satisfaction with regulatory Services, Business Needs and the development of Ryedale Local Development Framework.

A calendar of community engagement activities and events can be found on [www.ryedale.gov.uk](http://www.ryedale.gov.uk)



## Summary of Community Led Planning achieved to date in Ryedale:

The Council has in partnership with the RSP developed a comprehensive programme of Community Led Planning. This has been geographically focused and is currently taking place in the Howardian Hills AONB.

The vision for this programme is of 'A Plan for Every Parish'. Ryedale has 99 parishes of which 5 are Town Councils, 63 Parish Councils and 31 Parish Meetings. A total of 51 community led plans have been published of which parish plans have been published for 39 of our 63 parish councils and 7 by parish meetings. The total coverage of our community led planning activity has so far been that 77% of the total population of Ryedale have had access to a community planning project, with average response rates being 80%.

This body of plans therefore represents an extensive evidence base with which the council and its partners can inform their corporate, financial planning and service level activities and decision making. Similarly they have been used to help partner organisations to work together on issues which are shared by a number of communities and need a number of partners to actually make progress.

### **Achievements to date as a result of local community planning activity include:**

#### *Ampleforth*

A high priority was the formation of a first responder team – training has taken place the village will join up with a neighbouring community to form a team. Higher profile policing of the village was also a high priority. The police presence is now evident on a regular basis with the police team working well and patrolling the village on a regularly. Contact is easily made by the parish if required.

#### *Appleton le Moors*

A medium term priority for the community was the development of a village archive. This is now very well established.

#### *Bransdale*

The national trust has worked on partnership with the community to enable the old school house to be used by the community as village hall.

#### *Claxton and Sand Hutton*

As a result of the work on the parish plan a celebration event was held in the village hall. This has now become an annual event with the next planned for 6 June 2009, including heritage exhibition. With a scale model of the railway.

#### *Cropton with Cawthorne*

The usage of the village hall has increased and diversified including a local heritage group, monthly coffee mornings, weekly bowls and yoga and rural arts events.

#### *Ebberston with Yedingham*

Disabled toilets have now been completed at the village hall. The roads at Bickley have been improved by NYCC. A successful neighbourhood watch scheme was started in the parish.

#### *Farndale United Parishes*

The brand room refurbishment has made excellent progress with all work being completed and further work planned for the future. Work undertaken to date includes a new roof, kitchen, safety fencing and decoration. Farndale Show continues well with entries continuing to increase to a high in 2008, unfortunately due to local flooding the show had to be cancelled in 2008 for the first time in over 100 years

#### *Gillamoor and Fadmoor*

The footpath between the villages of Gillamoor and Fadmoor has been reinstated and this enables members of both communities to access the playing field facilities, the field for which was purchased as a result of the parish plan being completed and attracting support for funding.

#### *Hutton le hole*

A village caretaker has been employed to undertake environmental maintenance work and some visitor management work in the parish. A youth shelter has been established on the village playing field and a youth club operates successfully in the parish. Communication with the police in relation to speeding traffic through the village has increased, speed matrix has been deployed.

#### *Lockton*

A wildflower verge was created – with varied success – the cows were rather fond of them! A bi-monthly parish newsletter is produced and funded by the parish council.

#### *Rosedale and Hartoft*

Village caretaker in post. Land options for affordable housing being investigated with the RDC rural housing enabler. Local heritage group formed and investigating options for developing interpretation boards at the remains of Rosedale abbey, former mines, kilns and old railway.

#### *Westow*

Westow Parish Council has established a planning sub-committee to ensure that all planning applications reflect the principles of the Village Design Statement. Ryecat community transport provision is available for the villages in the parish.

## Workforce Monitoring Information - 1 April 2008 to 31 March 2009

Information	Time Period	Figure	Comment
Headcount Full Time Employees	As at 31 <sup>st</sup> March 2009	223	Staff numbers have remained relatively static over the past two years the slight increase from 314 to 322 (total staff) is due largely to the partnership increase
Headcount Part Time Employees	As at 31 <sup>st</sup> March 2009	99	
Number of new starters	Full year	55	Staff retention has actually improved slightly (38 leavers last year). The difference between the leavers and starters figures is attributed to temporary cover for absence and partnership employment.
Number of leavers	Full year	26	
Number of employment tribunals	Full year	0	
Ethnic minority representation in workforce	As at 31 <sup>st</sup> March 2009	2 (0.6%)	Work is currently underway regarding the representation of ethnic and minority groups as part of the workforce and these figures should increase in line with % population figures
Employees with a disability	As at 31 <sup>st</sup> March 2009	5 (1.5%)	
Number of vacancies	Full year	42	Number of applications received against vacancies was encouraging, it shows the organisation is marketing its vacancies well and reaching its target audience.
Number of applications received	Full year	855	
Number of internal promotions	Full year	11	Training monitoring and evaluation is continuing to be developed to enable us to produce further in depth information against costs. However, with the introduction of the Learning Zone we will be able to provide much more wide reaching and varied training for little to no cost.
Number of training courses attended	Full year	216	
Amount spent on training	Full year	£78425.91	

Ryedale District Council is committed to improving the opportunities for all of our residents and their communities.

## **The Council's Equality Objectives are:**

- To strengthen the council's approach to meeting the needs of its diverse communities;
- To improve communications and demonstrate our commitment to equality;
- To strengthen the council's arrangements for partnership working and procurement;
- To maintain equality monitoring systems for information about service take-up and satisfaction, developing an evidence base to support effective EIA's; and
- To strengthen the performance management of equalities across the council and promote a culture of equality.

## **Our progress with achieving these objectives in 2008-9 includes:**

### **Objective 1**

- We have published a timetable for corporate Equality Impact Assessments in the Council Plan 2009-13
- EqlA have been undertaken for the new Council Plan and service delivery plan assessments will be reviewed annually as part of the review process and performance management of the plan.
- The Ryedale Strategic Partnership has adopted a joint plan for community engagement activity. A process for approving community engagement plans has been adopted by the Heads of Service at RDC.
- A programme of engagement activity with seldom heard groups was established in 2008 and will be repeated annually in September and April. Priorities for the next year are young carers and the Gypsy and traveller communities of Ryedale.
- Information and monitoring systems for all services are being developed in response to need identified through the Equality Impact Assessments
- Heads of Service are supporting managers in performance managing targets and behaviours to promote a culture of equality in day to day practice
- EqlAs' are being undertaken on new policy and service developments, with outcomes informing council decision making

### **Objective 2**

- Standards for accessible communications on all council publications are being developed and published in the corporate identity manual. The standards have been developed with our seldom heard groups and we will test our publications with a variety of audiences.
- We will undertake accessible communications audit against the agreed standards and develop a programme for improvement based on the outcomes. The framework for the audits will be the Corporate Identity Manual.

### **Objective 3**

- Equality principles are being considered when Contracts are being monitored in line with Council Procurement Standards. All managers have received training in procurement and equalities principles.
- The council is developing a partnership protocol with partners through the idea 'Partnership Improvement Programme' to strengthen the council's arrangements for partnership working and this includes applying equality principles (as used in procurement) to our relationships with partners

### **Objective 4**

- The Council is developing information systems, particularly monitoring of service users and levels of satisfaction, to be analysed by social identity group, as part of the investment in IT Systems. Corporate Equality Monitoring is being applied more effectively.
- Place Survey data is being disaggregated by social identity groups and information gathered from service users is focusing on accessing our services, satisfaction with services and outcomes achieved.
- All key decisions laid before committee or council have had a robust Equality Impact Assessment undertaken

### **Objective 5**

- We hope to be able to report achievements in meeting performance targets by equality group to Members in September 2009
- Individual equality targets have been integrated into the performance appraisal process for staff

## Useful Contacts

### The Main Office of Ryedale District Council is at:

Ryedale House  
Malton  
North Yorkshire  
YO17 7HH

### Main switchboard telephone number: 01653 600666

Main fax number: 01653 696801  
Email: [info@ryedale.gov.uk](mailto:info@ryedale.gov.uk)  
Monday to Thursday: 8.30am to 5.00pm  
Friday: 8.30am to 4.30pm

### Revenues and Benefits Service Opening Hours at Ryedale House

This service is open as follows:  
Monday, Wednesday, Thursday: 8.30am to 5.00pm  
Tuesday: 10.30am to 5.00pm  
Friday: 8.30am to 4.30pm

**Parking:** There is free parking for visitors at Ryedale House.

**Accessibility:** Ryedale House is suitable for wheelchair access, has a disabled parking bay, and the Reception has an induction loop.

### Area Offices

#### Pickering Customer Contact Centre

@ NYCC Community Resource Centre

Ropery House  
The Ropery  
Pickering  
North Yorkshire  
YO18 8DY

Telephone: 01751 476996.

Opening Hours: Open on Mondays from 9.30am to 5.00pm.

The Benefits Assessor is in attendance from 9.30am to 4.00pm.

**Parking:** Pay and display car park opposite the Contact Centre.

**Accessibility:** The Centre has disabled access facilities.

### Kirkbymoorside Area Office

Crown Square Centre  
Kirkbymoorside  
York  
YO62 6AY

Telephone: 0845 4560220

Opening Hours: Open on Wednesdays from 8.30am to 3.30pm and Thursdays from 3.00pm to 8.00pm

**Parking:** Pay and display car park near the Area Office.

**Accessibility:** The Office has disabled access facilities.

### Helmsley Area Office

The Library  
Town Hall  
Market Place  
Helmsley  
York  
YO62 5BL

Telephone: 01439 770338

Opening Hours: Open on Fridays from 8.30am to 3.00pm

**Parking:** Pay and display parking in the Market Place.

**Accessibility:** The Office (which is within the Library) has disabled access facilities.

### Building Control Offices

Building Control Services in Ryedale are provided by North Yorkshire Building Control Partnership which provides a building control service to Hambleton, Ryedale and Selby District Councils. Its offices are based at:-

Suite 2  
Coxwold House  
Easingwold Business Park  
Easingwold  
York  
YO61 3FB

Telephone: 01347 822703

Email: [buildingcontrol@ryedale.gov.uk](mailto:buildingcontrol@ryedale.gov.uk)

Opening Hours: Monday - Thursday: 8.30am - 5.00pm,

This document is also available in other languages, large print and audio format upon request.

本文件也可应要求，制作成其它语文或特大字体版本，也可制作成录音带。 (Mandarin Chinese)

Dokument ten jest na życzenie udostępniany także w innych wersjach językowych, w dużym druku lub w formacie audio. (Polish)

Este documento encontra-se também disponível noutros idiomas, em tipo de imprensa grande e em formato áudio, a pedido. (Portuguese)

本文件也可應要求，製作成其他語文或特大字體版本，也可製作成錄音帶。 (Cantonese)